



NATIONAL ORNAMENTAL TRENDS

Agricultural Marketing Service
Specialty Crops Market News

October 19, 2023

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ORNTRDS

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Unless otherwise stated, imports are for the weeks ending September 30, October 7, and 14, 2023 in that order in 1,000 stem count units. Expected movement is for the period October 15, 2023 - October 21, 2023. Prices are for October 19, 2023 compared to October 12, 2023. Unless otherwise stated, sales are F.O.B. port of entry basis and extra services are included. Prices represent open (spot) market sales by first handlers on product of generally good quality and condition unless otherwise stated and may include promotional allowances or other incentives. No consideration is given to after-sale adjustments unless otherwise stated. Brokerage fees paid by shipper are included in the price reported. IMPORTS FROM COLOMBIA, ECUADOR, COSTA RICA, AND GUATEMALA; MOSTLY COLOMBIA.

ORNAMENTALS

---ALSTROEMERIA

Imports via Air 24,522-22,657-21,056 --- Movement expected to decrease. Trading Moderate. Prices Unchanged. Bunched 10s Assorted colors Super Select Mostly ,3.75; Select mostly 3.25; Fancy mostly 2.92.

---ANTIRRHINUM (SNAPDRAGON)

Imports via Air 1,552-1,463-1,349 --- Movement expected to decrease. Trading Moderate. Prices Unchanged. Per bunch 10s 70 cm mostly 3.50.

---ASTER

Imports via Air U-U-U --- Movement expected to increase. Supplies very light. Trading Moderate. Prices Unchanged. Per bunch, White mostly 2.95, Purple mostly 2.95. (U = unavailable)

---CARNATIONS, MINIATURE

Imports via Air 19,505-17,194-15,328 --- Movement expected to decrease. Trading Moderate. Prices Generally Unchanged. Per bunch Assorted Mostly 2.10, Pink, mostly 2.10; Red mostly 2.10, White mostly 2.10. Yellow mostly 2.50; Novelty, mostly 2.10.

---CHRYSANTHEMUM

Imports via Air 16,134-14,995-14,453 --- Movement expected to decrease. Trading Moderate. Prices White, pink unchanged, Assorted, Yellow lower. Bunched 10s Disbud Spider Assorted mostly 3.50; White, mostly 3.50, Yellow mostly, 3.50, Pink , mostly 3.50.

---CHRYSANTHEMUM (POM-POM)

Imports via Air 54,274-51,862-49,656 --- Movement expected to decrease. Trading Moderate. Prices Slightly Higher. Per bunch Cushion Daisy Novelty (CDN) Assorted Colors, mostly 2.10.

---GERBERA

Imports via Air U-U-U --- Movement expected to increase. Supplies very light. Trading Moderate. Prices Unchanged. Per stem Large mostly .45. (U = unavailable)

---GYPSOPHILA

Imports via Air 10,170-9,404-9,089 --- Movement expected to increase. Trading Moderate. Prices Unchanged. Per bunch Million Stars mostly 3.95; XLence, mostly 3.95.

---HYDRANGEA

Imports via Air U-U-U --- Movement expected to increase. Supplies light. Trading Moderate. Prices Unchanged. Per stem Assorted Colors mostly .79, white, mostly .89, mini green mostly .71, blue, mostly .90 (U = unavailable)

---LIATRIS

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Bunched 90cm, 80cm, 70cm, no offerings. (U = unavailable)



---LIMONIUM (STATICE)

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices Sinuata higher, Limonium Misty Blue, Maine Blue, Misty White unchanged. Per bunch Sinuata Assorted Colors mostly 3.37; Purple, mostly 3.37, White mostly 3.37, White Limonium Hybrids; Maine Blue mostly 3.95, Misty Blue, 3.95, Misty White mostly 3.95. (U = unavailable)

---ROSE, HYBRID TEA

Imports via Air 136,878-129,614-125,026 --- Movement expected to decrease. Trading Moderate. Prices Unchanged. Assorted colors 60cm mostly .59 50cm mostly .32; 40cm. mostly.25. Red variety Freedom 70cm mostly .50, 60cm .35; 50cm mostly .32; 40cm mostly .25.

---SOLIDAGO

Imports via Air U-U-U --- Movement expected to increase. Supplies light. Trading Moderate. Prices Lower. Per bunch mostly 3.25. (U = unavailable)

---ZANTEDESCHIA (CALLA)

Imports via Air U-U-U --- Movement expected to increase. Available supplies very light. Trading Moderate. Prices White 80cm unchanged; Assorted slightly higher, Miniature White 50 Unchanged. Per stem Standard Type White Varieties 80cm Mostly 1.32; Miniature Type Assorted Color, Mostly.87; Miniature Type White 50cm mostly .87. (U = unavailable)